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**Quality results through  
focused teamwork**

**WISDM Corporation**

# A Project Management Framework

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A project is an organization with an end date. This is the basic philosophy of the WISDM project management framework. A project has all the attributes of an organization – strategy, structure, culture, people, processes, and technology. The challenge is to create and conduct this temporary organization with efficiency and effectiveness. And the best way to accomplish this is with a framework.

The framework is a process to guide a project from beginning to end. It organizes a project into phases and describes what happens in each phase. Each project phase contains project tasks and results, with step-by-step descriptions of each task, and with templates that describe each result. The framework provides many tools and templates to help you successfully conduct your project. Graphics and text help project participants learn the framework in real time.

The project management framework is a generic, phased approach that works with any type of project. Any change an organization can imagine (improving leadership, creating new products, reengineering business processes, developing applications, relocating operations) fits into the project life cycle. Because of its generic nature, the framework adapts to the unique needs of our customers.

The framework meshes well with an organization's existing product and system development life cycles. Most life cycles we see lean toward managing technical tasks but do not provide sufficient guidance on managing the people and organizational dimensions of a project. The WISDM framework provides this guidance. It goes far beyond the basic phases most organizations employ – planning, organizing, implementation, and review. We show you how to properly "start up" your project (as a temporary organization), ensure that you conduct a solid requirements definition and analysis process, and provide guidance on how to help people understand and adopt the changes that result. We also show you how to review a project to learn from both successes and failures.

Each phase of the framework suggests the order and flow of tasks, the conditions that should exist before moving from one task to another, the risks of omitting a step, what is generated from each task, and what information should be recorded and communicated at each task completion.