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*Quality results through  
focused teamwork*

**WISDM Corporation**

## Portfolio Management

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Portfolio management is the process of managing a set of projects to achieve strategic goals. It is critical for many reasons:

- The increasing speed, complexity and volume of organizational change.
- The need to ensure organizational readiness; stay within an organization's capacity to change, and understand the collective impact of change.
- Cross-functional projects that involve resources from across the organization structure.
- The need to clarify sponsor, steering committee, and key stakeholder roles across multiple projects and coordinate communication among them.
- Dependencies among projects.
- Competition for scarce resources.

Change should be accomplished in a coordinated manner to preserve revenue, productivity and employee motivation. Portfolio management protects your investment in projects. WISDM can assist your organization in developing a level of project management maturity that guides organizational change through the rational creation and implementation of projects. This process includes:

- Converting business strategy into projects
- Prioritizing projects
- Assessing organizational readiness to undertake projects
- Allocating resources
- Managing portfolio risk
- Measuring return on investment

WISDM will help your organization decide where portfolio management is necessary, who should participate, and what activities are essential. Once these key decisions are made, WISDM will help develop a plan for portfolio management, and provide guidance throughout the implementation process.