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Quality results through  
focused teamwork

WISDM Corporation

## Defining the Future through the Partnership of Business and Technology

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Effectively developing and improving products, processes and applications requires both business and technological expertise. Organizations today must bring together business people and technologists who speak different languages and work from different perspectives. To meet this challenge they must find a method that provides:

- A non-technical forum for customers and business people to express their needs
- Cost-effective capture of those needs within an abbreviated time frame
- The ability to find and use the very best sources of knowledge and skill

The WISDM® Requirements Process uses an organization's own knowledge and resources to quickly and efficiently create models of products and services, business processes, and applications, models that are tailored to the organization and its customers. Often, these models are called "requirements." In the WISDM process, *requirements* and a *model of the future* are the same thing.

We developed our process for use in a facilitated team environment. Experience shows that bringing together people from different functions and perspectives and letting them share ideas and collaborate toward a final product is the most efficient way to build a model of the future. We document this model using a template, which can be tailored to the specific situation and downstream users.

The elements of a good requirements initiative are:

- A proven methodology and tools
- Documentation templates and configuration management
- Trained facilitators who manage the process and the people
- The participation and commitment of subject matter experts
- An environment that fosters innovation and creativity
- A document review and approval process

The WISDM Requirements Process puts these success factors into place. WISDM facilitators can help at many levels, from managing the entire requirements initiative to mentoring customers through the process. Every engagement is different, and we will tailor each based on the customer's needs and capabilities.